



52<sup>ND</sup> ANNUAL

# Design & Honor Awards

SPONSORSHIP PROSPECTUS  
SATURDAY, APRIL 13, 2024  
PONCE CITY MARKET ROOFTOP



Sponsors of the AIA Georgia Awards gain significant visibility among design professionals and allied members throughout the entire state of Georgia. Opportunities for brand exposure and logo placement abound, encompassing event advertisements, on-site programming and print, the AIA Georgia website, the published winner's digital and print brochure, press releases, and more!



## EVENT INFORMATION

The AIA Georgia Awards celebrates excellence in architectural design and promotes public awareness of collaboration between architects, designers, and owners. Our annual celebration will take place on Saturday evening, April 13 as we excitedly return to the Ponce City Market rooftop!

## ESTIMATED OUTREACH

2,200+ members, AEC industry affiliates, general public, architectural educators, facility owners/managers, and more.

## TICKET PRICES

Public: \$120  
AIA Members: \$85  
AIA Emerging Professionals: \$65  
Students: \$25  
\* Group discounts available

## ESTIMATED ATTENDANCE

This year: 220+  
2023: 213 (actual)

## EVENT PROGRAM

Cocktail Hour  
Dinner Stations  
Awards Presentation  
Coffee/Dessert  
After Awards Fellows Party

**Tangela Monroe**  
Assistant Director

**AIA Georgia**  
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## SPONSORSHIP OPPORTUNITIES

	PRESENTING SPONSOR	COCKTAIL SPONSOR	CATEGORY SPONSOR	EVENT SPONSOR
	\$3500 (1 max)	\$2000 (2 max)	\$1500 (8 max)	\$750 (unlimited)
Introduce company and the prestigious Architecture Firm of the Year Award	Yes			
Tickets to the event	4 tickets	2 tickets	2 tickets	1 ticket
Ad in the Design Awards printed and digital winner's brochure	Full page	1/2 page	1/4 page	Listed as a sponsor
Special company recognition in Design Awards highlight video	Yes			
Collateral material can be handed out at party	Yes	Yes		
Logo on AIA Georgia Design Awards web page and event emails	Yes	Yes	Yes	Yes
Sponsor name and logo in press release to media, firms, and on website	Yes	Yes	Yes	Yes
Verbal recognition by master of ceremonies	Yes	Yes	Yes	
Prominent signage at check-in	Yes	Yes	Yes	
Signature cocktail chosen and named by sponsor		Yes		
Sponsor name and logo on signs & cocktail napkins at bar and bar tops		Yes		
On stage introduction of awardees in a selected category			Yes	

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